

Message Text

UNCLASSIFIED

PAGE 01 ATHENS 06183 201452Z
ACTION EUR-12

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P 201354Z JUL 78
FM AMEMBASSY ATHENS
TO USDOC WASHDC PRIORITY
SECSTATE WASHDC PRIORITY 6847

UNCLAS ATHENS 6183

E.O. 11652 N/A
TAGS BEXP, GR
SUBJECT: TRADE OPPORTUNITIES: GREEK INTEREST IN OPENING A
MCDONALD'S IN ATHENS

A PROMINENT GREEK IS INTERESTED IN OPENING A MCDONALD'S
HAMBURGER OUTLET IN ATHENS AND HAS ASKED US FOR INFORMATION
AND ADVICE ON HOW THIS CAN BE DONE. SINCE MCDONALD'S CAN
BE FOUND IN SEVERAL EUROPEAN CAPITALS, WE WOULD APPRECIATE
HAVING BY THE END OF JULY ANY INFORMATION THE COMMERCE
DEPARTMENT CAN SUPPLY REGARDING MCDONALD CORPORATION
POLICIES AND PRACTICES FOR ESTABLISHING SUCH OUTLETS ABROAD.
THE INTERESTED GREEK PARTY PLANS TO BE IN THE U.S. IN
SEPTEMBER BY WOULD LIKE TO HAVE AS MUCH INFORMATION AS
SOON AS POSSIBLE BEFORE CONTACTING MCDONALD'S WHILE IN THE
U.S. OUR FILES LIST THE LOCATION OF THE MCDONALD CORPORATION
CENTRAL OFFICE AS: 1 MCDONALD PLAZA, HINSDALE,
ILLINOIS 60521, TELEPHONE (312) 887-3200.
MILLS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978ATHENS06183
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From: ATHENS
Handling Restrictions: n/a
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Litigation Codes:
Litigation History:
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Message ID: a4fd146f-c288-dd11-92da-001cc4696bcc
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Original Previous Classification: n/a
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Review Content Flags:
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Review Media Identifier:
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Status: NATIVE
Subject: TRADE OPPORTUNITIES: GREEK INTEREST IN OPENING A MCDONALD'S IN ATHENS A PROMINENT GREEK IS INTERESTED IN OPENING A MCDON
TAGS: BEXP, GR
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Sheryl P. Walter
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